



Scanline Audit Report

<https://scanline.cc/> — 7/21/2026

Overall
73

Technical
70

Performance
76

GEO
72

Scanline has a strong, clear value proposition with excellent entity alignment for AI search engines, particularly through its use of FAQ and SoftwareApplication structured data. While the page explains its methodology well, it lacks dense, referenceable data structures like comparison tables or data-driven 'why this matters' sections that AI agents prefer to synthesize. Additionally, the lack of a proper meta description and missing OpenGraph images creates a 'blank' preview state, which can negatively impact an AI's ability to summarize the page in search results.

Findings & Fixes

MEDIUM — Technical

robots.txt file not found

Create a robots.txt file at the root of your domain to control crawler access

MEDIUM — Technical

sitemap.xml not found

Create a sitemap.xml and link it in robots.txt (Sitemap: <https://yoursite.com/sitemap.xml>)

LOW — Technical

llms.txt not found

Create an llms.txt file at the root to declare your content policy for AI indexing

MEDIUM — Technical

Meta description is not 120-160 characters

Adjust the meta description to be between 120 and 160 characters

HIGH — Performance

Largest Contentful Paint (LCP) is slow (5.38s)

Optimize images, preload critical resources, and reduce server response time

HIGH — GEO

Missing OpenGraph and Twitter/X images limit the visual 'rich snippet' capability when the site is shared or cited by an AI.

Add an og:image meta tag pointing to a high-quality dashboard screenshot or a branded card representing the service to ensure that when an AI cites the site, a relevant visual representation is available.

MEDIUM — GEO

Lack of data-dense elements like comparison tables or technical feature lists makes it harder for AI models to parse the unique value proposition compared to competitors.

Insert a comparison table (e.g., 'Scanline vs. Traditional SEO Tools') that lists features in rows and columns. AI agents excel at extracting and citing structured table data.

MEDIUM — GEO

The meta description is not optimally aligned with the H1 tag and technical content, leading to fragmented information for AI summarization.

Update the meta description to explicitly include 'Generative Engine Optimization' and 'AI Readiness' to match the H1 and the core entity definition. Use: 'Scanline is a specialized GEO and technical SEO audit tool that measures how AI answer engines like ChatGPT and Google AI Overviews read, quote, and rank your content.'

LOW — GEO

The page lacks a clear 'how to interpret your score' section that provides a defined scale for the AI-Readiness index, which could serve as a 'golden snippet' for AI answer engines.

Add a specific section titled 'Understanding your GEO Score' that lists the factors (e.g., entity clarity, fact density, schema) as a bulleted list or a definition list (<dl>) so an AI can easily extract and attribute the scoring criteria to your domain.

Technical Checks

robots.txt found	Fail
AI crawlers not blocked	Pass
sitemap.xml found	Fail
llms.txt found	Fail
Title present	Pass
Title length OK	Pass
Description present	Pass
Description length OK	Fail
H1 present	Pass